



Destination Manager, Kaikōura Job Advertisement

Position Title:	Destination Manager
Location:	Kaikōura, New Zealand
Status:	Permanent Full Time
Date:	May 2021

Are you an experienced tourism professional looking for a sea change?

Imagine immersing yourself in the incredible and unique environment of Kaikōura and being part of a small tight knit community. Kaikōura is the perfect location for exploring the Top of the South & enjoying a lifestyle that is truly paradise for the active adventurer.

With a backyard that most of the world can only dream about, have *you* considered the challenge and the rewards that living in Kaikōura might offer you?

The Role

Destination Kaikōura is seeking a tourism professional for the role of Destination Manager to lead the Kaikōura tourism industry and the promotion of this internationally recognised destination.

Key responsibilities are the development and management of the destination management and marketing plans, and the implementation and advancement of the long-term objectives of the RTO.

You will nurture internal and external partnerships at a local, national and international level, working with key partners across the Canterbury region to ensure a recovering tourism sector is supported, enhancing Kaikōura's reputation as an iconic destination.

You will have a good understanding of the tourism sector including international and domestic channels to market, travel trade, product development, the importance of sustainability and community license to operate. Ideally you have an existing network within the industry in New Zealand at a senior level. This role plays an important leadership role in the community supporting the Board and Kaikōura District Council in the promotion and tourism management of the destination.

You will play a pivotal role in developing a sustainable visitor economy that takes full account of its current and future impacts in the economic social, cultural, and environmental areas of the destination, addressing the needs of visitors, the industry & the local community. The role supports the region in providing tourism leadership and demonstrating how tourism critically contributes to Kaikōura's strategic priorities.

Qualification, knowledge & Experience outline

A robust understanding of Project Management and Destination Management Plan implementation is critical in this role. The ability to manage multiple projects, budgets, deadlines and team objectives, setting goals and analysis of outcomes are essential.

A high level of experience in strategy development and team leadership are paramount.

You will have five years' experience in middle management or above in the tourism sector with relevant tertiary degree preferable.

Presentation skills, public speaking skills and intermediate Te Reo language skills would be an advantage.

Highly developed interpersonal skills with excellent written and verbal communication abilities, aiding in multiple stakeholders engagement and collaboration.

Demonstrated advanced organisational and negotiation skills and high-level computer literacy.

Experience with media management and undertaking public relations.

Demonstrated ability to improve performance and outcomes through innovation with a focus on results and the bottom line.

Demonstrated successful business acumen, especially in capitalising on opportunities, developing business strategies, operational and financial management.

The ability to develop and maintain collaborative and co-operative partnerships.

Demonstrated high level project and staff/team management skills, including appropriate development and motivation experience.

Current Drivers Licence.

Applications in writing please to: jobs@kaikoura.co.nz