#### **Uniquely Kaikōura**

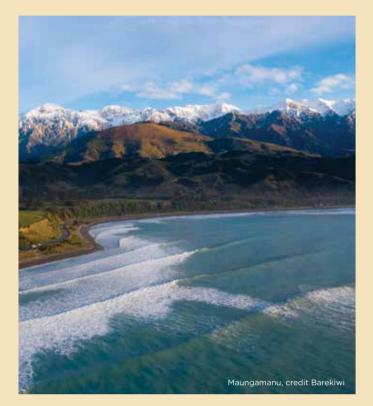
Kaikoura is known for its Unique location, on the East Coast of New Zealand. Well positioned between Ōtautahi Christchurch and Picton.

There are few places like Kaikoura, a small coastal town offering breath taking views. The towering Seaward Kaikōura mountain range provide a stunning backdrop over the town centre which extends out to the Kaikoura Peninsula, where the waves of the Pacific Ocean roll in.

The Kaikōura undersea canyon plunges to depths of over 1200m very close to shore, and attracts a wide range of wildlife, including the Sperm Whale, the Kekeno (New Zealand Fur Seal), Dusky Dolphins & a range of bird species.

There is a range of experiences to enjoy in Kaikoura, whether by land, sea or in the air.

We invite you to discover what makes Kaikoura so unique - a place that's one of a kind; unlike anywhere else.





### Experience Kaikōura

Whether you prefer to stay on the land, hop aboard a scenic flight or head out on the water - Kaikoura has you covered.

Local tour operators offer the chance to watch whales, dolphins, seabirds, and many other species of marine life daily, by boat, flight and by land. Swimming with dolphins and seals is also available. Kaikõura is also renowned for its great fishing grounds and for some of the best reef diving

Discover Kaikoura from above with scenic flights either by helicopter or fixed wing to experience 360-degree views, over the ocean & Kaikōura mountain ranges.

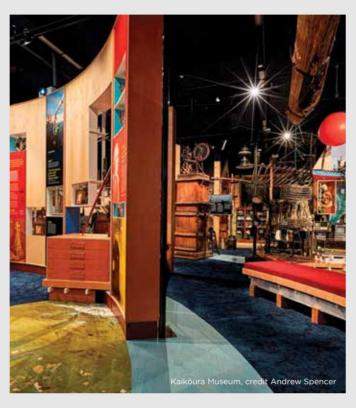
If you prefer to stay on land, there is quad biking, a lavender farm, mountain biking, cycling, and walking tracks to enjoy. Alternatively, you can explore Kaikōura's history at Fyffe House and the Museum, or immerse yourself in cinema & arts at The Mayfair, just to name a few.

## Small town, Big history

Culture and heritage play a very important role in dayto-day life in Kaikoura and form the backbone of our community. Kaikōura's Māori heritage is reflected in the name 'Kaikōura', meaning kai - food; kōura - crayfish. Kaikoura was an important settlement for early Māori, drawn by ocean bounty including kaimoana (seafood) and seabirds.

In the early 1840s, Scotsman Robert Fyfe arrived with four whaleboats to chase the mighty southern right whale, whaling stopped here in 1964. The undersea Kaikōura Canyon brings abyssal depths and sperm whales close to the coast, whale watching has been a major tourist attraction since the late 1980s.

On the 14th November 2016 a magnitude 7.8 earthquake struck North Canterbury, causing significant damage to buildings and infrastructure in Kaikoura and surrounds. Today, Kaikōura has come out the other side of the earthquake as a strong, resilient community. To find out more head along to the Kaikoura Museum.



Ko te rangi te korowai o te maunga me te whenua, ko te awa te hononga o te rangi ki te tai Ko te taiao te mauri o Te ahi Kaikōura a Tama ki te Rangi.



One of the main reasons guests and locals alike love Kaikōura is because of our spectacular location. Whether you prefer staying off grid in a glass eco-cabin, waking to the sound of bird song on a remote local farm or perched centrally overlooking the township and Pacific Ocean, Kaikōura offer a range of unique accommodation options.



TAHI - ONE

# RANGI - SKY

#### Experience Kaikoura from above, a beauty that will capture your heart.

Discover Kaikoura from above with scenic flights either by helicopter or plane over the Kaikoura ranges, spectacular 360-degree views that will take your breath away.

Local tour operators also offer the chance for alpine landings & picnics, flights showcasing our unique geology, heli rafting & to watch whales, dolphins, seabirds and many other species of marine life on a daily basis.

If you prefer to explore on the land, there is quad biking on a working beef and sheep farm that offers up exhilarating views, the Lavender Farm, Llama trekking, a local brewery, mountain bike & walking tracks, movies at the Mayfair or the opportunity to lea<u>rn about Kaikōura's history at</u> Fyffe House and the Museum, to name just a few options.

# UNIQUELY **KAIKŌURA** IN OUR NATURE

# **VISITOR GUIDE & MAP**

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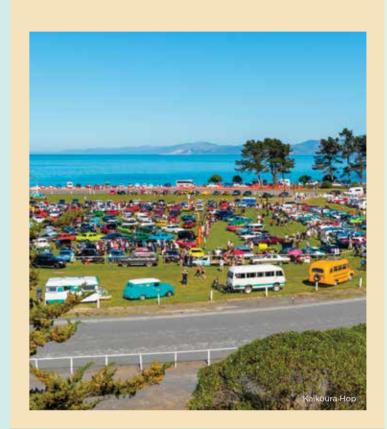
### **Unique and Luxury stays**

How does staying in a yurt, colonial wagon, train carriage or tepee sound? Or a chalet nestled in the high country where deer & native wildlife roam -Kaikoura has it all. Always dreamed of staying in a tree house? Hapuku Lodge and Tree Houses offer luxury contemporary accommodation perfect for couples, and also family friendly.

## Events

Kaikōura's location and great weather lends itself to events orientated around the outdoors, fun and the wonderful landscape. The mountains to sea landscape make it the perfect adventure playground and a stunning backdrop for events year-round.

We have several annual events such as the Kaikoura Hop (a premier car show), The Kaikōura Whale Run (1/2 marathon, 12km, 5km & Marafun), 48 Hour photography event, The Kaikōura Adventure Race (24, 12, 6 & 3 hour course lengths on offer), The A&P Show, The Kaikōura Races and Crayfest (A festival that celebrates Kaikōura's most famous kaimoana, the Crayfish) + more. Be sure to put Kaikoura on your event schedule this season.



NGĀ POU E TORU THE THREE PILLARS

RUA - TWO



# WHENUA - LAND

#### A destination for all seasons, Kaikōura offers something for everyone.

The sky is the cloak that covers the mountains and land, the rivers connect the sky to the ocean, the environment is the life force of Te ahi Kaikōura a Tama ki te Rangi.

# **TORU - THREE**





#### Kaikōura is the perfect place to connect with our natural environment.

The region's coastal waters are home to an amazing array of marine mammals and birdlife making it the perfect destination for marine experiences all year round.

Perhaps the most famous residents are the sperm whales who share this part of the ocean with dusky dolphins, fur seals and albatross amongst others. Species such as the rare Hector's dolphins, humpback whales and orca visit throughout the year. View marine life from a boat, or get even closer by swimming with seals or dolphins. Go fishing and catch your own dinner. Try out some of the excellent diving sites and surf breaks or explore the coast by kayak.



### **Foodie Frenzy**

Kaikōura is a mecca for seafood lovers, with lots of fresh delicacies to try. Local specialties include groper, cod, mussels and of course the towns namesake - Crayfish (Lobster). Other delights such as oysters, scallops and whitebait are available in season. Known for its seafood, the name Kaikōura literally translates into "to eat cravfish"

For those looking for a culinary adventure, why not try your hand at our local farm to table cooking school? Here you will use the very best ingredients, picked, and gathered from the region and depart with a deeper understanding of the food on your plate.

Kaikōura has quality dining choices to suit any requirement, whether you prefer to eat in or dine out. From takeaway & cafes to upmarket restaurants there's something to satisfy everyone.

> We invite you to discover what makes Kaikōura so unique a place that's one of its kind;

UNLIKE **ANYWHERE** ELSE

#### Keep exploring...

Few places in the world can boast of such natural wonders as those offered by land and sea in Kaikōura.

#### Contact us

Kaikoura i-SITE West End, Kaikōura 7300, New Zealand info@kaikoura.co.nz +64 3 319 564





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# FIND OUT MORE

See & Do

#### Eat & Drink

Accommodation Kaikōura Cycling



### Getting here

Kaikōura is perfectly located on the East Coast of the South Island between Ōtautahi Christchurch (2.5 hours' drive south) and Picton (2hrs drive north). Whether you are self-driving, taking the Coastal Pacific train or travelling on a bus between destinations, staying a night or two in Kaikōura will not disappoint. This journey offers stunning panoramic views of the coastline and the towering mountains are breath-taking.

HOW TO CARE FOR NZ:

PREPARED

Make sure to pull over at the new Ohau Point viewing area to watch the Fur Seal Colony just a 25-minute drive north of Kaikōura. This place captivates all who visit, you can't help but be in awe of nature's wonders as you travel this coastal corridor.

Locals Tip: Extend you road trip and experience the Alpine Pacific Touring Route, 450kms of spectacular scenery winding past wineries, alpine thermal pools, wild surf, towering mountains, and marine life.

#### Our values

CLEAN

CAREFULLY

Destination Kaikōura and the Kaikōura i-SITE are proud to support the Tiaki Promise to protect and preserve New Zealand. www.tiakinewzealand.com

NATURE

TIAKINEWZEALAND.COM | #TIAKIPROMISE

RESPECT

Kaikōura is home to a unique marine environment with a wide range of important species and ecosystems. We are well-known for our NZ fur seals, whales, dolphins, seabirds, and is home to the last two surviving Hutton's Shearwater breeding colonies along with 30 other indigenous bird species.

In Kaikōura to commit to the Tiaki Promise means that we care for our land, ocean, and mountain environment. Conservation is always a top priority; we respect and care for our wildlife and support sustainable ecotourism.

We aim to keep the Tiaki promise and guidelines on the minds of all travellers visiting Kaikōura and show them how to protect, care and preserve our land by following these commitments.

#### Walking and cycling in Kaikoura

Kaikōura offers a variety of spectacular cycle trails to explore the varied majestic landscapes from rugged coastlines to mountain ranges. There are tracks which are ride-able all year round, for all levels of experience ranging from casual family trails to challenging climb adventures. In winter weather can change fast and unexpectedly, be prepared.

The options for walking and tramping are seemingly endless. Set against the backdrop of the seaward Kaikōura mountains, every track has a stunning view, whether it's along the coastal pathway, over the Kaikōura Peninsula or up Mt Fyffe. Along the journey you may discover our unique sea and bird life, native trees up to 1000 years old or massive hinau trees.

For more information on walking & cycling tracks or mountain bike/ e-bike rentals please visit the team at the Kaikoura i-SITE.



## Accommodation & Camping

Accommodation in Kaikōura is extensive, ranging from luxury lodges, motels, apartments, and motor-inns.

#### CULTURAL ARTWORK PACKAGE LOCATIONS



## Cultural Artwork











